

SUPERIOR IRON MAN®



"Superior Iron Man will definitely keep readers on their toes."

— ComicVine.com

INFAMOUS

TAYLOR

**MARVEL
NOW!**

ÇINAR
& BRAGA



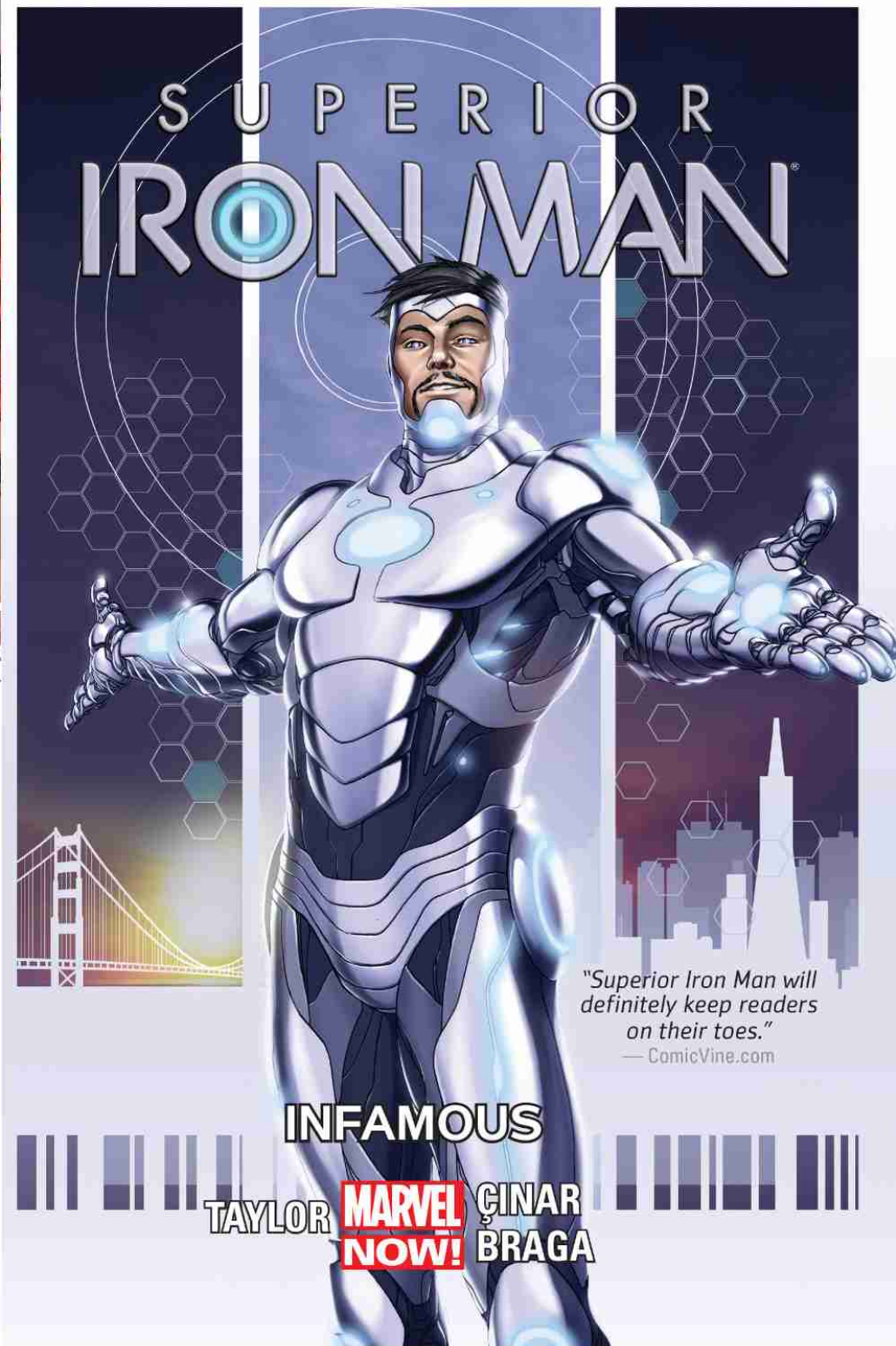
"Bottom line: If you enjoy neat twists on classic characters, are a fan of the Iron Man movies who has yet to give the comics a shot or just a lover of twisted humor and good artwork — you should give Superior Iron Man a try."

— Kabooooom.com

WHAT IS THE PRICE OF PERFECTION?

How much would you pay for beauty? Immortality? Tony Stark has what you want — but at a terrible cost! The Axis effect has left Tony a changed man: He's more stylish, more confident and more cunning than ever before. He's ready to lead San Francisco into the future with the widespread release of a remade version of Extremis — the virus that once nearly destroyed Tony. Daredevil isn't down with Stark's new vision — but can the Man Without Fear lead the rebellion against the Superior Iron Man? How far will Tony go to keep the secret of his success private? As Tony's actions become more questionable and his negligence breeds monsters, who will conspire to take him down? A bold new direction for the Armored Avenger begins!

Collecting *Superior Iron Man* #1-5, written by Tom Taylor, and illustrated by Yildiray Çinar and Laura Braga.



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TAYLOR **MARVEL NOW!** ÇINAR BRAGA

SUPERIOR IRON MAN®



MARVEL

**AVENGERS
NOW!**

TAYLOR
CINAR
GURU-eFX

001
AR



BE BEAUTIFUL • BE INTELLIGENT • BE HEALTHY • BE IMMORTAL

BE SUPERIOR



Tony Stark is a technological visionary...a famous, wealthy and unparalleled inventor. With the world's most advanced and powerful suit of armor, Stark has valiantly protected the innocent as an invincible bright knight known as IRON MAN.

But when his mind was altered, a more selfish and devious personality surfaced. Can Tony Stark still be a hero when he thinks he's superior?

CHAPTER 1: NIGHTMARE SCENARIO

Tom Taylor Writer
Yildiray Cinar Artist
Guru-eFX Colorist
VC's Clayton Cowles Letterer
Summer Lacy, Nelson Ribeiro
and Irene Lee Designers
Mike Choi Cover Artist

Yildiray Cinar, Tom Fowler & Brad
Anderson, Mike Perkins & Andy Troy,
Sara Pichelli, Alex Ross, Skottie Young
and Ty Templeton Variant Cover Artists

Jon Moisan Asst. Editor
Mark Paniccia Editor
Axel Alonso Editor In Chief
Joe Quesada Chief Creative Officer
Dan Buckley Publisher
Alan Fine Executive Producer

WHAT HAS GONE BEFORE...

INDUSTRIALIST TONY STARK IS ONE OF THE SMARTEST AND RICHEST MEN ON THE PLANET. WITH HIS HIGH-TECH ARMOR HE PROTECTS EARTH AS THE INVINCIBLE IRON MAN.



DURING A WORLD-THREATENING BATTLE WITH A PSYCHIC-POWERED RED SKULL, IRON MAN AND AN ARMY OF HEROES DEFEATED THE VILLAIN...



BUT THE PSYCHIC FALLOUT CHANGED THE PERSONALITIES OF THOSE ON THE BATTLEFIELD.



WHILE MOST WERE EVENTUALLY RESTORED, A MORE SINISTER TONY STARK EVADED CHANGING BACK...AND HE HAS SOME SPECIAL PLANS FOR THE WORLD HE SWORE TO PROTECT.

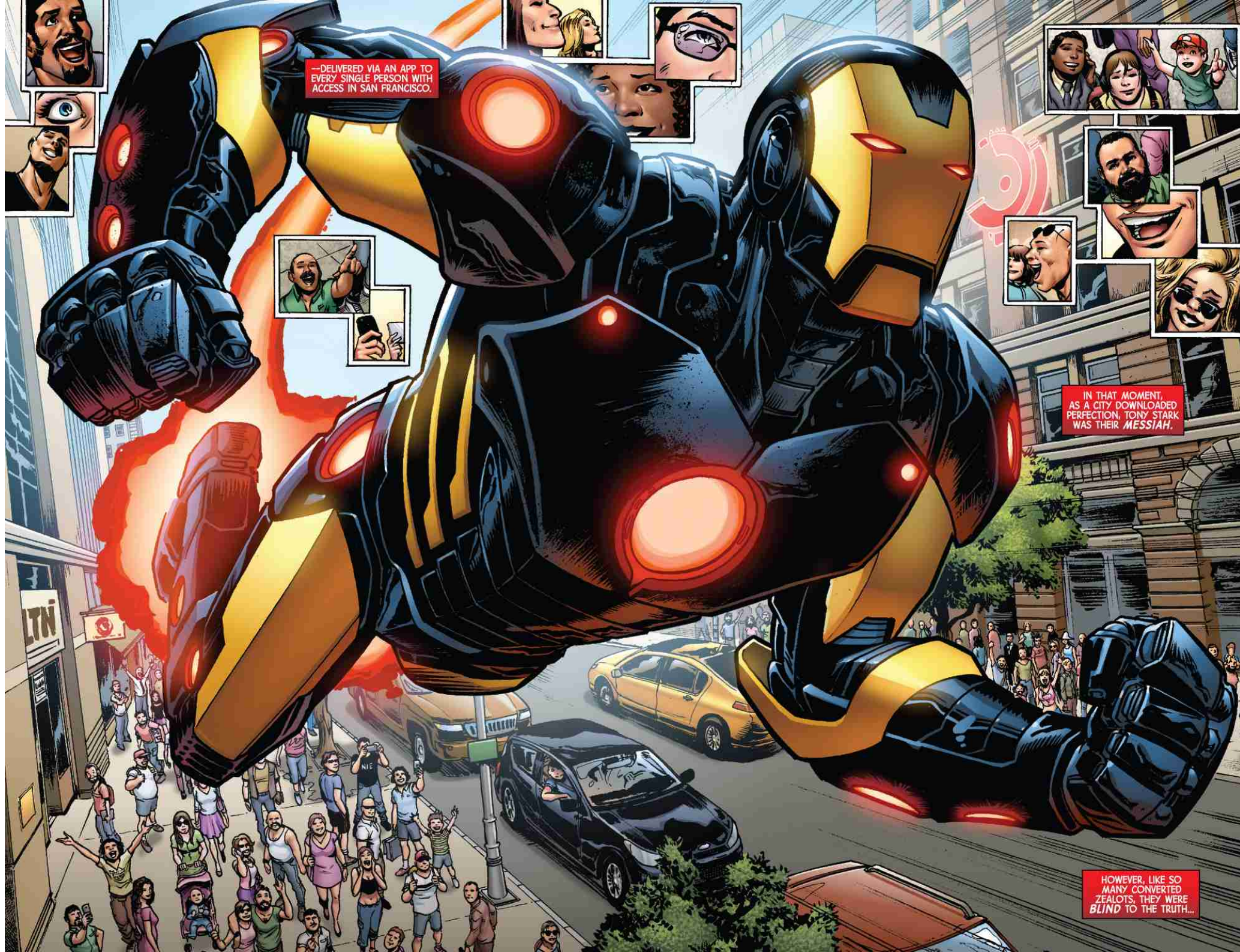


EXTREMIS 3.0.

A TECHNO-VIRUS DESIGNED
TO TRANSFORM YOU INTO
THE VERY BEST "YOU" YOU
CAN BE. BEAUTY, MUSCLE
TONE, HEALTH--

OKAY, SAN
FRANCISCO. IT'S
TIME TO LOOK
PRETTY FOR ME.





—DELIVERED VIA AN APP TO
EVERY SINGLE PERSON WITH
ACCESS IN SAN FRANCISCO.

IN THAT MOMENT,
AS A CITY DOWNLOADED
PERFECTION, TONY STARK
WAS THEIR MESSIAH.

HOWEVER, LIKE SO
MANY CONVERTED
ZEALOTS, THEY WERE
BLIND TO THE TRUTH...

ONE WEEK LATER.

LOOK
OUT!

RUN!

AGGHHH!

CRUNCH

HNF.

SHE-HULK, WHAT
DO WE HAVE?

HE CALLS
HIMSELF "TEEN
ABOMINATION."

THAT'S A
TERRIBLE
NAME.

I TOLD HIM THAT.
HE DIDN'T TAKE
IT WELL.

WHY WOULD YOU
CHOOSE AN AGE-
SPECIFIC NAME? WHAT
HAPPENS WHEN HE
TURNS TWENTY?



YOU SHOULD MENTION THAT TO HIM.



WHY TEEN ABOMINATION?

HE'S BEEN EXPOSED TO A SMALL AMOUNT OF GAMMA RADIATION. HE'S NOWHERE NEAR THE ABOMINATION'S STRENGTH BUT HE'S PRETTY STRONG.

HOW STRONG?



UHFFF!



PRETTY STRONG.



BEFORE I BEAT YOU DOWN AND EMBARRASS YOU IN PUBLIC--

--I WANT TO TALK TO YOU ABOUT NAMES AND THEIR IMPORTANCE.

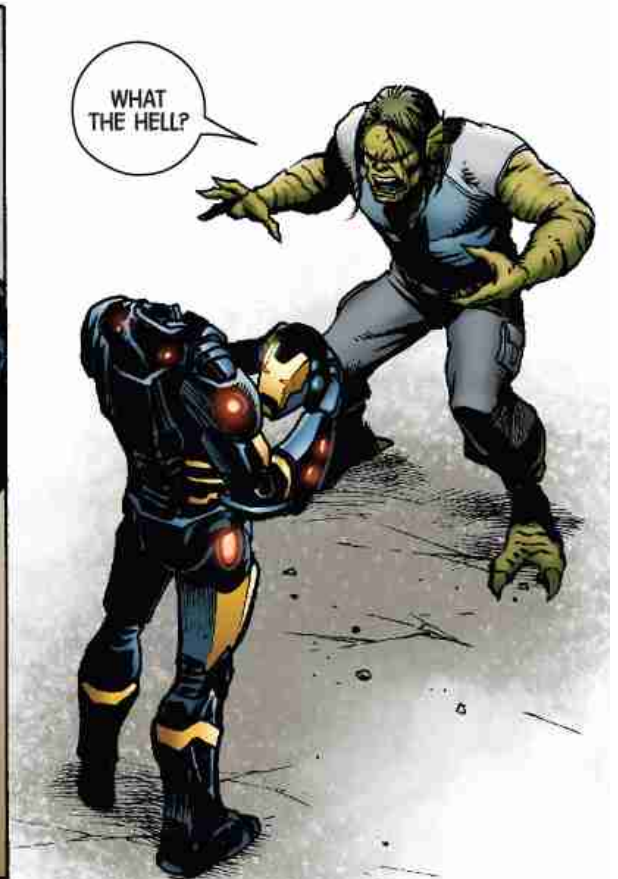
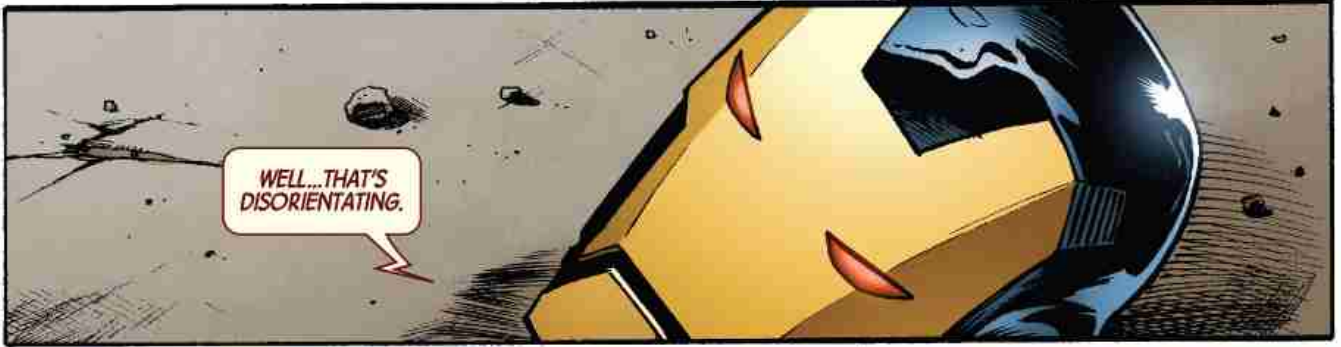
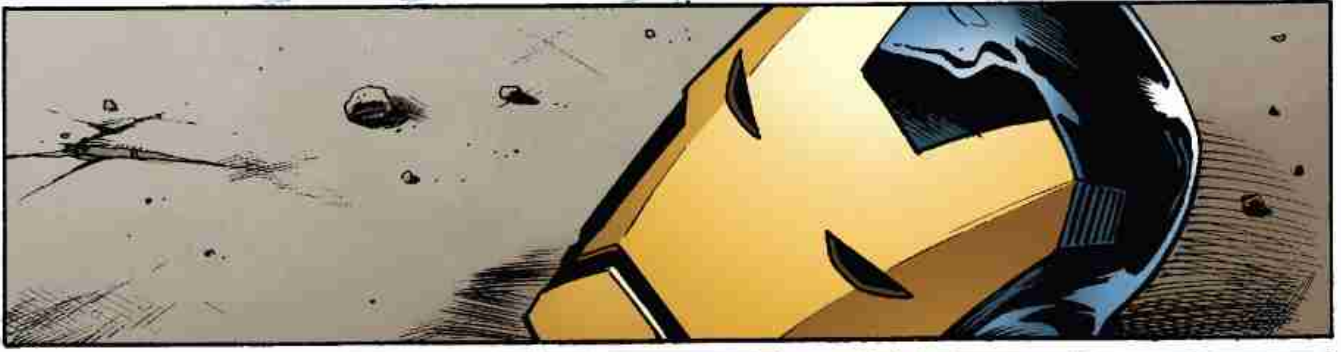


RRRRRGHH!

TONY!

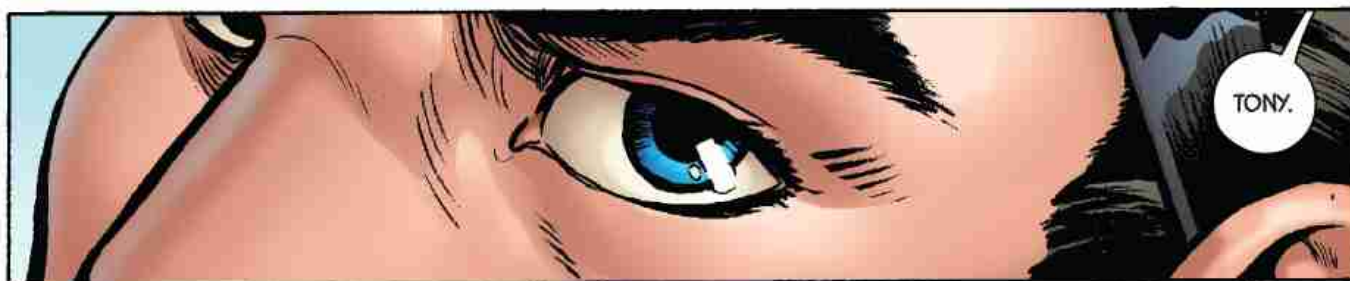
TNK

TNK











PEPPER!



GET
IN THE
POOL.

THAT'S NOT
GOING TO
HAPPEN.

DON'T WORRY
IF YOU DON'T
HAVE A BATHING
SUIT. WE'RE ALL
FRIENDS HERE.

REALLY?
WE'RE ALL
FRIENDS? NAME
ONE OTHER
PERSON IN
THE POOL.



UHHH...

TONY...?



WE
NEED TO
TALK.



FOUR
LITTLE
WORDS THAT
CAN RUIN
ANY DAY.

AND WE'RE
TALKING ABOUT
A DAY WHERE MY
HEAD WAS BEATEN
OFF BY AN ACTUAL
MONSTER.



NOW.

I'LL
MEET YOU
INSIDE.



WHEN YOU SAID YOU'D MEET ME INSIDE, I DIDN'T THINK YOU WERE GOING TO TAKE AN HOUR.



I DIDN'T THINK I'D BE AN HOUR EITHER, BUT SOME OF THE GIRLS OUT THERE HAVE NO REGARD FOR PUNCTUALITY.



YOU'RE DRINKING AGAIN?

I AM. A LOT. I HAVE TO MAKE UP FOR ALL THOSE WASTED YEARS OF SOBRIETY.



NOW, IS THERE SOMETHING I CAN HELP YOU WITH, PEPPER?

OR HAVE YOU COME ALL THE WAY TO SAN FRANCISCO JUST TO GIVE ME DISAPPROVING LOOKS?



WHAT ARE YOU WORKING ON?

ENDO-SYM ARMOR.
FULL LIQUID SMART-METAL. HARDENS INSTANTLY ON CONNECTION. RATHER THAN RELYING ON A TECH ELEMENT FOR THE INITIAL BONDING PROCESS, I EXTRACTED SOME BUILDING BLOCKS FROM A SYMBIOTE. SO, THE START-UP IS COMPLETELY PSIONIC.

GREAT. SYMBIOTE-INFUSED ARMOR. THAT COULDN'T POSSIBLY END BADLY.



ALSO, IT HAS A CHROME FINISH, AND IT LIGHTS UP IN WAYS THAT PLEASE ME.

SUBTLE.

IT'S SEXY AS HELL.



WE NEED TO TALK ABOUT THE EXTREMIS APP.

I'LL BE IN THE POOL.

I'M SERIOUS, TONY. HAVE YOU GIVEN ANY THOUGHT TO THE RAMIFICATIONS?



RAMIFICATIONS? I TRANSFORMED SAN FRANCISCO INTO PARADISE OVERNIGHT.

PARADISE? THE WHOLE CITY HAS BEEN TURNED INTO A GIANT ORGY OF DRUNKENNESS, IRRESPONSIBILITY AND EXCESS.



SO, YOU ADMIT IT'S A COMPLETE SUCCESS?

WHAT IS WRONG WITH YOU?

YOU THINK THIS IS A JOKE?

YOU CAN BE PROUD OF TURNING A MILLION PEOPLE INTO SUPERMODELS IF YOU WANT--

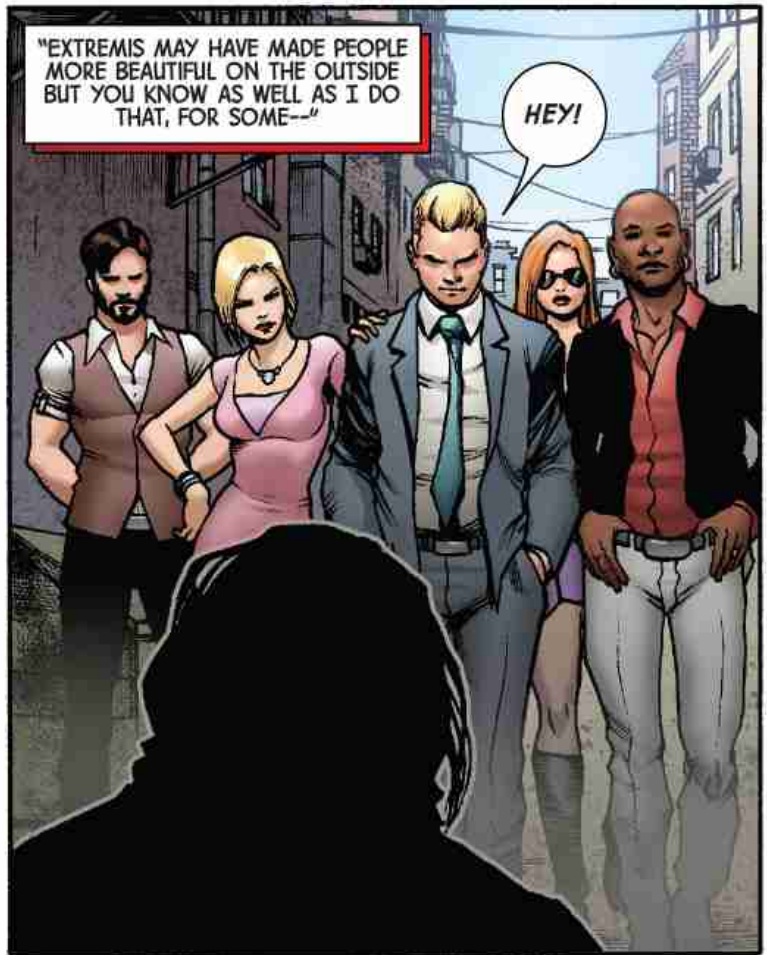
--BUT WHAT ABOUT ALL THE PEOPLE OUT THERE WITHOUT ACCESS TO EXTREMIS? YOU'RE A FUTURIST, TONY--



"--ARE YOU TELLING ME THAT YOU CAN'T SEE WHAT WILL HAPPEN?"

"YOU'VE CREATED A MASTER RACE ACROSS THE CITY, BUT YOU'VE ALSO CREATED AN INSTANT UNDERCLASS."

HEY!



"EXTREMIS MAY HAVE MADE PEOPLE MORE BEAUTIFUL ON THE OUTSIDE BUT YOU KNOW AS WELL AS I DO THAT, FOR SOME--"

HEY!



"--IT WILL ONLY ENHANCE ALL OF THE UGLINESS WITHIN."

HEY, I'M TALKING TO YOU!

SOCK



WHAT DID I DO?

WE DON'T WANT YOU IN OUR CITY.

WHAT DID YOU DO? STARK MADE US ALL BEAUTIFUL AND YOU STAYED LIKE THAT, ONE HIDEOUS BLEMISH.



THINK

HNF!

A full-page comic book illustration. Daredevil, in his red suit with a 'D' on the chest and devil horns on his mask, is perched on the edge of a rooftop. He holds a coiled red whip in his right hand, with the tip pointing towards the bottom left. His left hand is extended, holding a small red cylindrical object. The background shows a cityscape with buildings under a clear blue sky. In the bottom left corner, the back of a person's head and shoulders are visible, looking up at Daredevil.

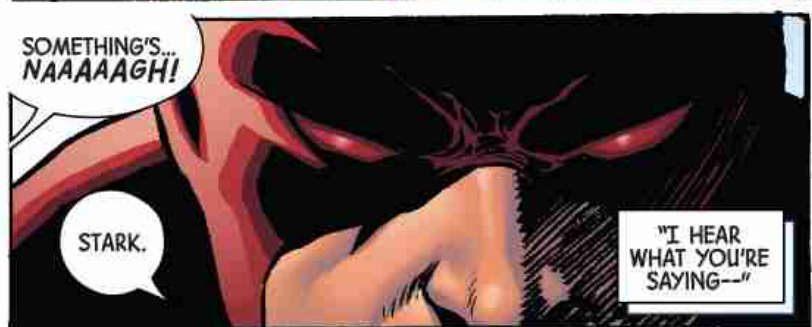
I WILL
BLEMISH THE
ABSOLUTE HELL
OUT OF YOU IF YOU
TOUCH HER
AGAIN.

JUST ONCE
I'D LIKE TO
MEET A *NICE*
MOB.

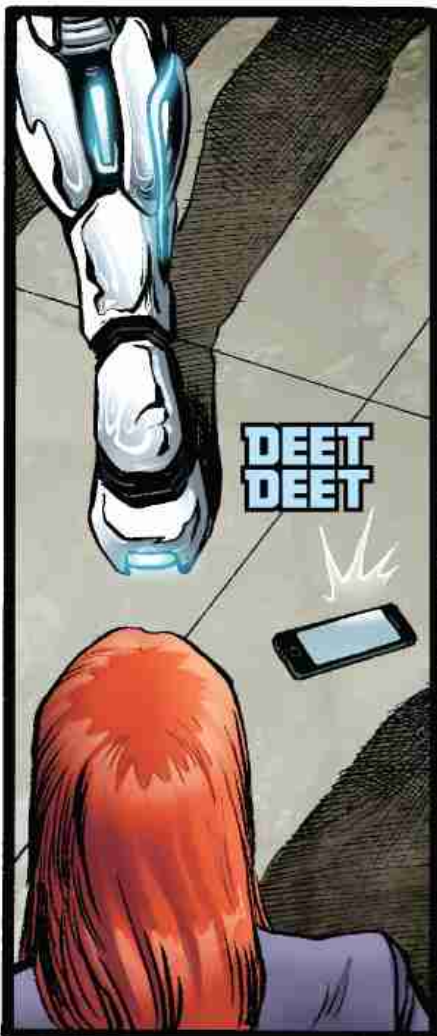
IS THAT
TOO MUCH
TO ASK?

JUST A
LARGE GROUP OF
PEOPLE WHO COME
TOGETHER WITH FIRE
AND PITCHFORKS AND
STORM AN ORPHANAGE
WITH SOFT TOYS AND
A PROMISE OF A
BETTER LIFE.

DAREDEVIL!



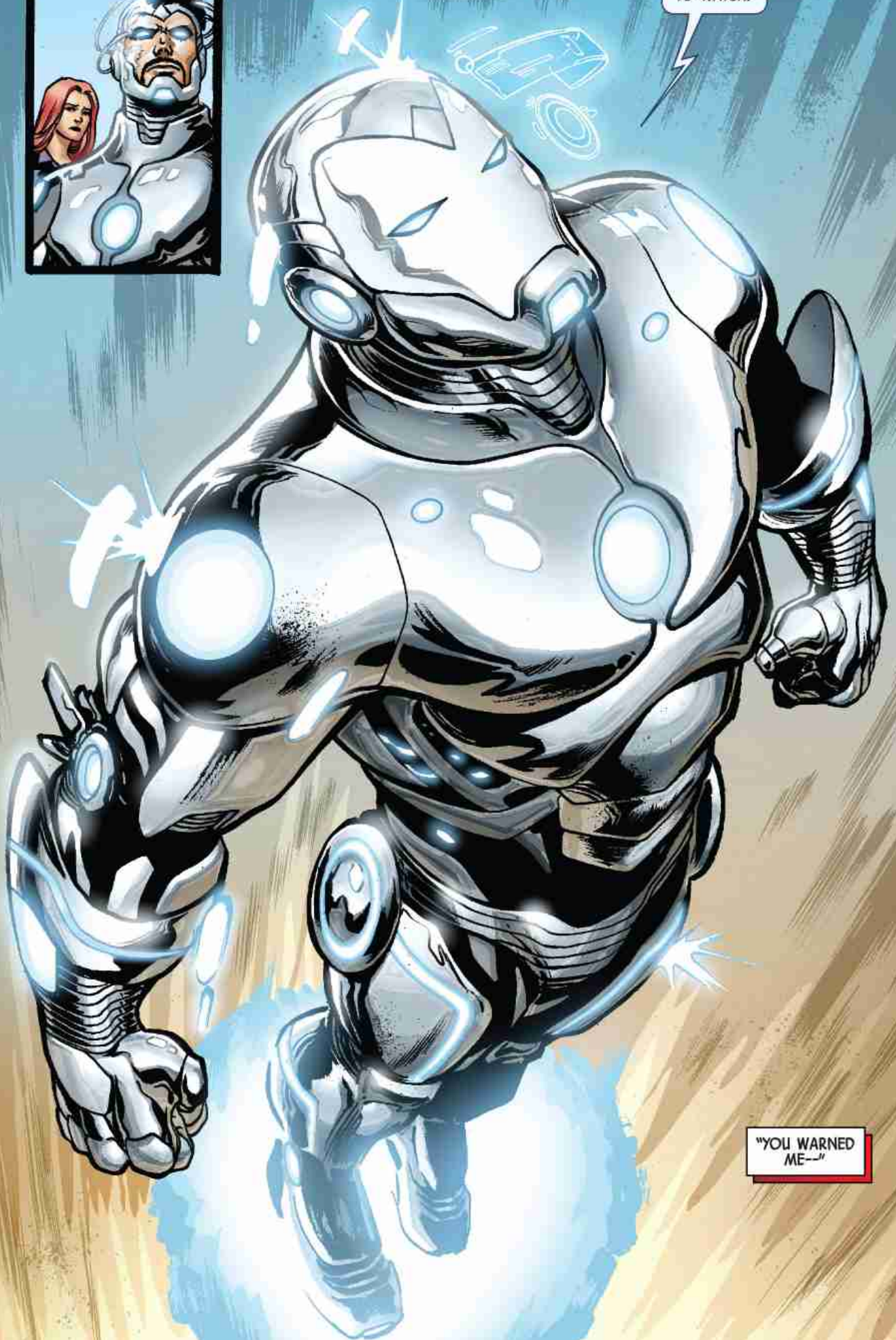




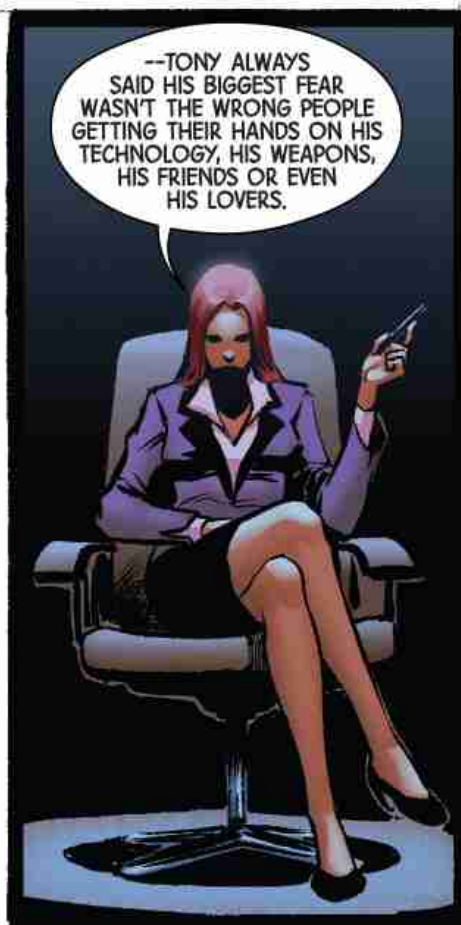
DO YOU
HAVE ANY IDEA
WHAT THEY'LL DO
TO GET THAT
BACK?

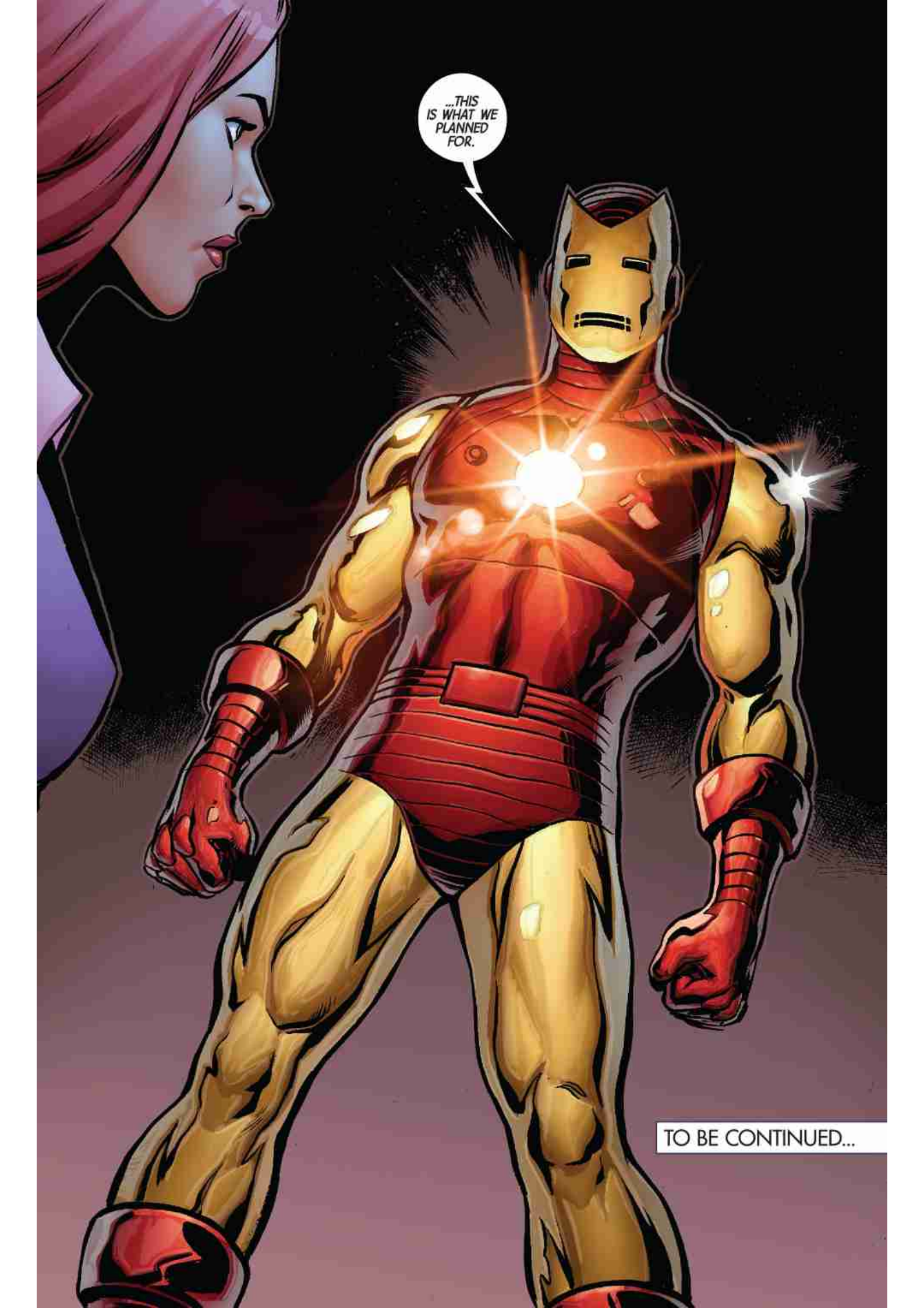


I WANT
TO WATCH.



"YOU WARNED
ME--"



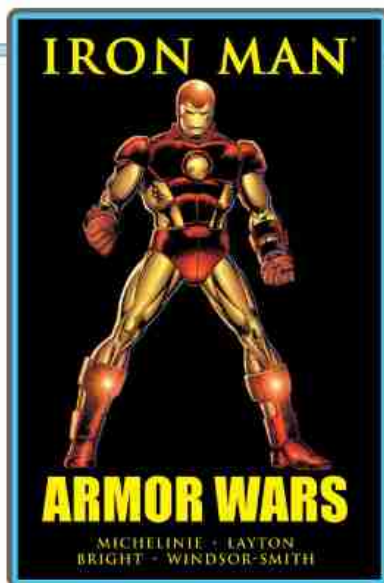


...THIS
IS WHAT WE
PLANNED
FOR.

TO BE CONTINUED...



EDITOR'S PICKS



IRON MAN: ARMOR WARS TPB



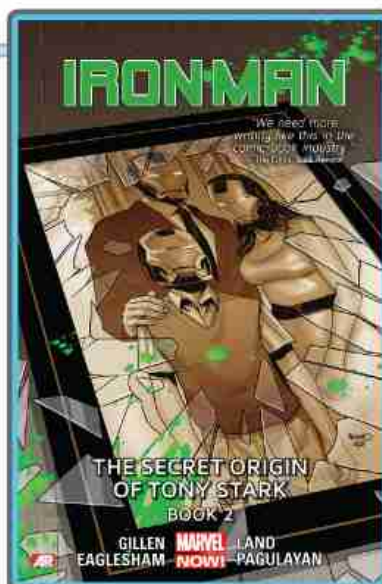
IRON MAN: ARMOR WARS II TPB



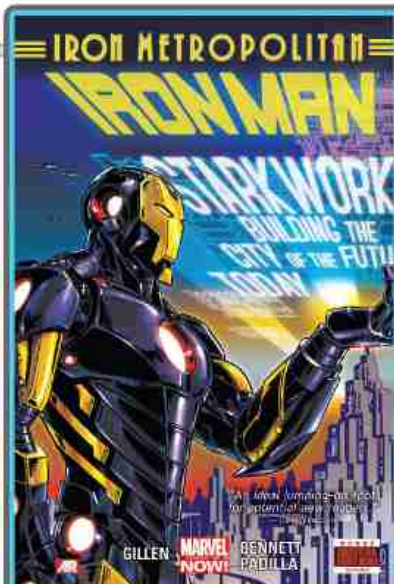
IRON MAN VOL. 1: BELIEVE TPB



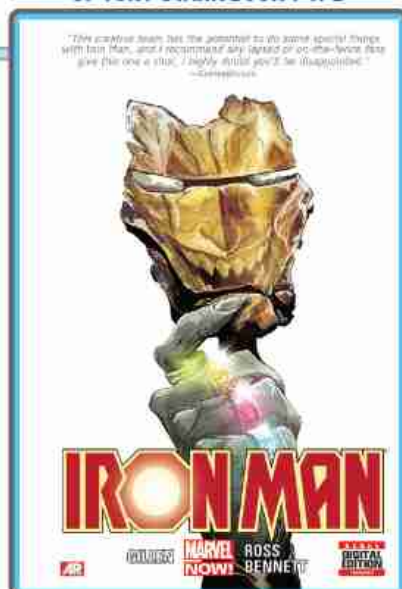
IRON MAN VOL. 2: THE SECRET ORIGIN OF TONY STARK BOOK 1 TPB



IRON MAN VOL. 3: THE SECRET ORIGIN OF TONY STARK BOOK 2 TPB



IRON MAN VOL. 4: IRON METROPOLITAN PREMIERE HC



IRON MAN VOL. 5: RINGS OF THE MANDARIN PREMIERE HC

Here are some recommended collections for new and longtime IRON MAN fans.

All are available in fine comic shops and bookstores now!

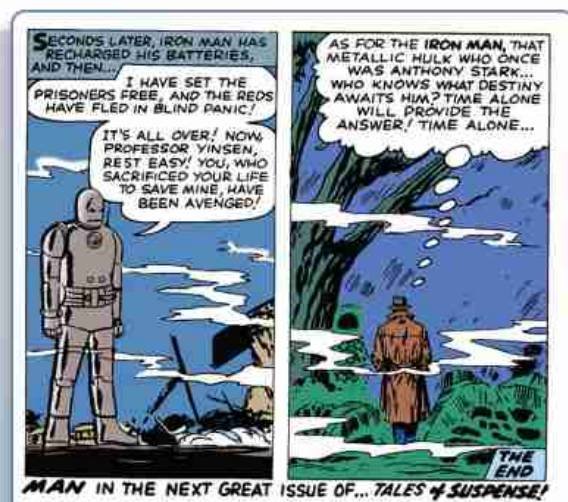
—Mark Paniccia

SUPERIORITY COMPLEX

THE UNLIKABLE TONY STARK



When IRON MAN was created back in the '60s, Tony Stark was intentionally meant to rub people the wrong way. Superior to the average Joe in almost every way, he was a deliberate contrast to other Marvel heroes' alter egos. He was no lovable down-and-out Everyman that readers could relate to and sympathize with. Uh-uh, Tony Stark was the anti-Peter Parker. He was that guy you were supposed to feel a bit uncomfortable about--a successful industrialist who had more money than God. A lady's man who was never on the bad end of a relationship. A dude who had every high-priced toy from Porsches to private jets and, worst...worst of all, a profiteer who made his money on weapons sales. Tony Stark was darn-right unlikable!



COOKING THE HERO

When you take a character that's sooo completely charmed, pull the rug out from underneath him (or break his heart, quite literally, in the case of TALES OF SUSPENSE #39), and show him the error of his ways during a personal crisis, you begin to see this is a recipe for hero soup. You couldn't help but feel sympathy for Tony when he escaped captivity thanks to Ho Yinsen's ultimate sacrifice. That was a real Marvel Moment...and the birth of the hero we know as IRON MAN. Over the years we've seen Tony, the guy who has everything, lose just about everything. From his best friends to his mental health to his very sense of identity. These are the things that test the mettle (pun intended) of the hero.

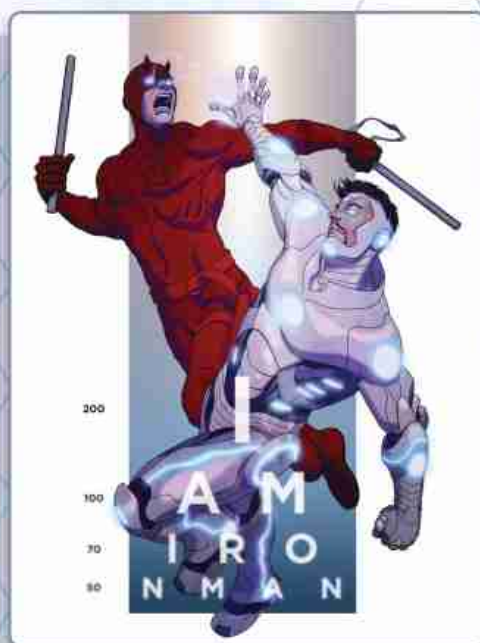
CAN WE GIVE THE GUY A BREAK? THE SHORT ANSWER IS NO!

I know what you're saying. What more can this guy go through? Well, thanks to the events of AVENGERS AND X-MEN: AXIS, we've got a new curveball to throw at the once-golden Avenger. Remember that Tony from before? The one we didn't like? The one with the superiority complex? What if we brought him back for good, maybe even cranked up the volume? What would happen to the IRON MAN we know and love? Can he come back? Will he come back? Like Tony said at the end of his first adventure...who knows what destiny awaits him?

See you next issue as writer Tom Taylor and artist Yildiray Çinar continue to answer those questions and explore the darker nature of the SUPERIOR IRON MAN.

Mark Paniccia

Mark Paniccia
Senior Editor
Marvel Comics



When you see this: **AR**, open up the MARVEL AR APP (available on applicable Apple® iOS or Android™ devices) and use your camera-enabled device to unlock extra-special exclusive features!